

## COMMON QUESTIONS



### WHAT DOES UNITED WAY DO IN MY COMMUNITY?

The United Way is an active leader in:

- convening the community in times of crisis
- collaborating to identify community needs
- raising money and resources to meet identified needs
- directing dollars and resources where they are needed the most
- evaluating the outcomes of funded programs and services

### HOW MANY LICKING COUNTY PROGRAMS/SERVICES DOES THE UNITED WAY FUND?

Monies raised during the 2022 campaign will fund more than **44 Programs** from January - December of 2022.

### WHY SHOULD I GIVE; I DON'T USE THE PROGRAMS/SERVICES?

When you consider the programs/services funded by the United Way in Licking County, chances are you, a friend, or a family member have used or will use a United Way funded program sometime in your life. A collective funding approach ensures equitable strategies in addressing community problems.

None of us can know when problems may affect our own families without warning. By donating to the United Way, you can ensure essential programs/services will be there *when you or someone you know need them*.

Perhaps a family member, friend, or neighbor will need:

- blood to save their life during surgery.
- emergency assistance after a disaster - food, clothing, and transitional shelter
- an eye examination and/or glasses
- a quality 1:1 mentoring relationship with a child
- a hot meal delivered to a senior's home
- transportation to a medical appointment
- a safe place to stay after experiencing domestic abuse

### DOES MY DONATION STAY IN LICKING COUNTY?

**YES.** All donations stay in Licking County unless you indicate otherwise. All funded programs/services are provided in Licking County by our community partners.

### CAN I DESIGNATE MY CONTRIBUTION?

YES, but we encourage you to leave the distribution of your donation to the discretion of the Community Impact Division volunteers. However, we do honor contributors who prefer to designate their gifts. **The minimum gift to designate is \$50. An eligible organization must be a registered 501 (C) (3) in the State of Ohio providing health and human services.**

### WHO DETERMINES HOW MY DONATION IS SPENT?

The Community Impact Division is made up of community volunteers who work diligently throughout the entire year to make sure that your dollars support the greatest needs within Licking County. They review program applications, conduct site visits, determine the distribution of dollars to the programs that support the identified needs, and review outcome reports from the funded programs to make sure the programs are making a positive difference in peoples' lives.

### WHAT'S THE EASIEST WAY TO CONTRIBUTE?

Payroll deduction is the most convenient method of contribution. A small amount is deducted from your paycheck every pay. We now offer digital payroll deduct forms as an easier way of giving in addition to our traditional paper pledge forms. You can also go online at [unitedwaylc.org](http://unitedwaylc.org) and sign up to be a continuous donor or give a one-time gift.

## **Will I receive a receipt for my charitable donation?**

If your gift is \$250 or more.

## **HOW MUCH SHOULD I GIVE?**

Your "fair share" for

- an hourly employee...one hour of pay per month.
- a salaried employee...1% of your yearly salary divided over 12 months.
- Leadership levels of giving start at \$500+

## **WHAT'S A DIAMOND DONOR?**

Someone that self identifies themselves, on their pledge form, as giving to a United Way for 25 years or more.

## **WHEN I RETIRE CAN I CONTINUE TO GIVE?**

**YES!**

1. You can ask your employer to forward your contact information to us
2. You can call the United Way office at (740) 345-6685
3. You can sign up online at [unitedwaylc.org](http://unitedwaylc.org)

We will add you to our residential mailing. This allows you to stay informed and continue to support your community by donating to the United Way.

## **CAN I LEAVE A LEGACY GIFT TO UNITED WAY?**

**YES!**

1. Your gift will help bridge the gap between the funds raised annually and funds needed long-term to make a measurable difference in people's lives.
2. You can bequest a gift in your will or visit [www.freewill.com/unitedway](http://www.freewill.com/unitedway) to create a free will and include the United Way as a beneficiary.
3. You can donate stocks or bonds.
4. Contact United Way for more information at (740) 345-6685

## **CAN I GIVE COMPANY STOCK?**

**YES!**

1. Contact United Way for more information at (740) 345-6685

## **WHAT IF I HAVE ANOTHER QUESTION?**

Call the United Way office at (740) 345-6685 or you can email us at [info@unitedwaylc.org](mailto:info@unitedwaylc.org)

We are happy to answer any questions you might have that help to unite the community to improve people's lives in Licking County.